



About LiftKits

Height is the one quality that immediately transforms us: it reassures and inspires, providing an otherwise elusive beauty - a mystical attractiveness or an image of strength - that defines success. Everyone knows the importance of height; executives need it, celebrities cherish it, athletes covet it, models want it and consumers demand it -- the visual difference between disappearing into the crowd and transcending it. But there is a secret way to gain height, immediately and conveniently. That secret, guarded by Hollywood wardrobe consultants and medical experts, is now within reach -- literally! The rise of LiftKits, adjustable inserts that increase a person's height by at least two inches, are the edge beneath our feet. And that secret is now public knowledge, thanks to Derek White, a former model and real estate professional who knows how our most glamorous stars - those famous actors and actresses who loom before us, always perfectly coiffured and seamlessly attired - gain an advantage with extra height.



Having uncovered this secret, and knowing that even the most distinguished person wants to stand above the competition, Derek offers LiftKits as a way to enjoy comfort and improved self-confidence. He appreciates the benefits of LiftKits without any challenges: no gimmicks or pills, no questionable advertisements or painful procedures. Just the satisfaction of enjoying - and feeling - the power of height, courtesy of LiftKits.

LiftKits is also the result of Derek's passion for innovation and professional excellence. A former real estate executive who oversaw standards for one of the industry's top lenders, Derek understands that quality is at the center of consumer loyalty and brand integrity. He brings that same passion to LiftKits, where all elements - from design to manufacture to packaging - reflect the company's philosophy: the belief that customers deserve a natural and customizable means of improving their stature.

By revolutionizing footwear, LiftKits is the latest trendsetter in an industry known for social influence and economic growth. The slogans of past generations - the expressions beneath that iconic swoosh, or the catchphrase that echoes among consumers of all ages - yield to the promise of LiftKits: height in an instant. That dream is, in fact, the reality behind the way we think and act. Call it leadership or heroism. Call it height. Call it LiftKits.