

The Inspiration

The rise of LiftKits, adjustable inserts that increase a person's height by at least two inches, are the edge beneath our feet. And that secret is now public knowledge, thanks to Derek White, a former model and real estate professional who knows how our most glamorous stars - those famous actors and actresses who loom before us, always perfectly coiffured and seamlessly attired - gain an advantage with extra height.



Having uncovered this secret, and knowing that even the most distinguished person wants to stand above the competition, Derek offers LiftKits as way to enjoy comfort and improved self-confidence.

The Product

LiftKits is the latest trendsetter in an industry known for social influence and economic growth. The slogans of past generations - the expressions beneath that iconic swoosh, or the catchphrase that echoes among consumers of all ages - yield to the promise of LiftKits: height in an instant. That dream is, in fact, the reality behind the way we think and act. Call it leadership or heroism. Call it height. Call it LiftKits.



The Selection

LiftKits are available in three popular versions: Men's, Women's and Universal. The Men's version provides one to two inches of extra height, while the Women's version offers an inch of additional height, followed by the Universal line and its inclusion of a half-inch to three quarters of an inch of more height. The Men's version has both a lo-top and hi-top, and the Women's version has a lo-top. All of these categories represent stylish comfort with sleek design, with an air cushion that delivers the feeling consumers crave.

Manufactured with respect for the needs of people on the go, and crafted to withstand all manner of conditions, LiftKits are flexible, detachable and suitable for a variety of buyers, from casual dressers to busy professionals to serious athletes and celebrities.

The Website

www.myliftkits.com



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